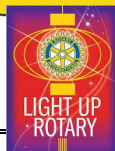


October 14, 2014

Bulletin TM009



### 2014– 2015 Officers & Board of Directors

President.....Tom Meriwether  
 President Elect.....Eric Ramos  
 Past President.....Bob Butler  
 Secretary.....Karen Utley  
 Treasurer.....George Archibald  
 Club Membership.....Morgan Cadmus  
 Public Relations.....Steve Achard  
 Internet Chair.....Melinda Stone  
 Club Service.....Erica Williams  
 Community Service.....Bob Butler  
 Vocational Service.....Bob Butler  
 International Chair.....Gordon Stone  
 RYLA, Interact, Rotarct Chair.....Erica Williams  
 Peace Chair & District Events.....Don Weeks  
 Sergeant of Arms.....Don Weeks  
 Program Chair(s).....Tom Meriwether/Sara Lypps

## OFF-SITE MEETING NEXT WEEK 10/21 **FALLBROOK GOLF COURSE**

### GUESTS:



- Leticia Stamos, involved in early childhood reading programs in Fallbrook, **Vince Ross'** friend
- Audrey Dagne, Club Bookkeeper & **Sandy Maurca's** Mother

### Guest Speakers:

- Jim Parkinson, Retired Attorney, Advocate for Literacy for Youth, Published Author, Brett Parkinson's Father
- Jim Helms, Member of the Fallbrook Arts Inc. Board of Directors, Local Artist, Member of the Rotary Club of Fallbrook
- Guy Howard, "The Spoiled Avocado" shop owner, Jackson Square, Fallbrook

MEMBERS IN ATTENDANCE: 23

## ANNOUNCEMENTS:



The next regular meeting (10/21) will be held at the Fallbrook Golf Course restaurant at 12:00 p.m. Club members will order off the menu for lunch. No guest speaker is scheduled as of yet.



The next "Club Social" will be held at Jackson Square on Thursday, 10/30, at 5:30 p.m. It will be catered by the new Thai restaurant in Jackson Square, The Golden Kitchen.



**Rotary  
District  
5340**

**President Tom** will be attending the District Conference from October 24<sup>th</sup> through October 26<sup>th</sup> in Palm Springs. For more information go to the conference website.



**Jason McDonald** gave an update on the Fallbrook Hospital meeting last week. The Hospital board accepted the proposal from the Palomar and Tri-City Health Care Districts. The hospital will become an Urgent Care Facility. It will provide outpatient care only. Initially the Urgent Care will be open 24 hours until the need for care can be properly assessed. Any emergency cases will have to go to a hospital. **Erica Williams** says that Airflight Insurance is available for as little as \$65.00 per year, per household.



Jim Helms invited our club members and their families/guests to an upcoming art studio tour on October 18, 2014 (*see attached pdf for detailed information*). This is a free event usually only open to a limited group of people. For more information you can contact Jim at 619-602-7772 or [james.helms2737@sbcglobal.net](mailto:james.helms2737@sbcglobal.net)



Guy Howard, a retired Marine, and owner of The Spoiled Avocado located at 119 N. Main Avenue in Fallbrook came to our meeting to speak about his shop. They sell kitchen gadgets and gifts like Butter Bells (keeps butter soft), jar grips, Daschund salt & pepper shakers (you'll have to guess where the salt & pepper come out), and many other interesting cooking items. For more information you can go to [Guy\\_Howard@thespoiledavocado.com](mailto:Guy_Howard@thespoiledavocado.com) or call 760-695-7390.

## FINE\$ & CONFESSIONS:



- **Gary Shimer's** wife, **Sue**, celebrated a birthday on October 12<sup>th</sup>.
  - **Steve Achard's** wife, **Rita**, celebrates her birthday on October 17<sup>th</sup>.
  - **Scott** and **Jennifer Harry** had an anniversary on October 10<sup>th</sup>. He and Jen took the kids and dogs for 5 days to the Sierra's. They went to Rock Creek Canyon, and explored places like Bishop and Convict Lake. The fall colors and weather were wonderful.
  - **Hadley** and **Sally Johnson** celebrate their anniversary on October 20<sup>th</sup>.
  - **President Tom** went to Chicago (which lived up to its reputation - cold and windy) and Wisconsin. He had a great time. While in Chicago he went to an amazing place called "Eataly". It is a restaurant with an amazing choice of foods.
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## RAFFLE:



\$20.00 went to Erica Williams  
 \$10.00 went to Hadley Johnson  
 with the Queen now worth \$400.00 and the Joker worth \$50.00  
 John Crawford could only find the Jack of Diamonds !

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## NEXT UP . . .

10/21 – **OFF-SITE MEETING** – Fallbrook Golf Course  
 Current events, dining & golf offerings

10/30 - (Thursday) **SOCIAL** – Golden Kitchen Thai Food



## **PROGRAM:**

### **AUTODIDACTIC SELF-TAUGHT**

#### **JIM PARKINSON, Advocate for Literacy for Youth, Published Author**

President Tom said he knew Jim when he was a prestigious partner and trial attorney in a law firm in Indio, CA. Brett introduced his father, Jim Parkinson as a retired attorney who now provides valued counsel to Brett's firm. But Jim's real passion is providing guidance and motivation for kids to take responsibility for their own education through literacy. Jim is on a literacy campaign and travels the world lecturing high schools. Jim returned from Tanzania and is going to Kenya next week to lecture. Jim has written several books and gave everyone in the group a copy of one of them titled "Autodidactic Self-Taught". Jim talked about the Rotary and how much good they are doing throughout the world. Jim has worked with Rotary Clubs in Tanzania, and has participated in Rotary projects in East Africa and has met with Rotary community leaders throughout the world.

The real problem in this country is illiterate or alliterate (can read, but choose not to) kids. Only 38% of high school seniors read at grade level. That number may be much less due to misreporting. There is presently a pending lawsuit in Atlanta, GA where some instructors are accused of doctoring test results so that they can get bonuses for high performing kids. Jim showed a film (starring Jim Parkinson) titled "Literacy for the 21<sup>st</sup> Century". The film is dedicated to inspiring students to take responsibility for their own education. Jim says "today decides tomorrow". After the film Jim discussed the flux in which the U.S. education system has been operating. Things like teaching phonics or whole words, new math or old math, collaborative learning or "no child left behind" or "race to the top", smaller classrooms vs larger classrooms (according to Jim studies show class room size has little effect on learning.



Jim's goal is to get in front of as many high school students as possible and spread his message of taking responsibility for their own success through word mastery.

For more information go to: [www.indioparky.com](http://www.indioparky.com)



**NEED TO REACH ME?**

**MELINDA STONE**

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Internet Chair

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