

District 5340 Rotary Foundation Newsletter

The Rotary
Foundation

May 2013

Volume 1, Issue 11

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Polio This Week—As of 24 April 2013

Total Cases:

Globally: 22

48 YTD, Total in 2012: 223

Endemic Countries: 22

45 YTD, Total in 2012: 217

Non-endemic Countries: 0

3 YTD, Total in 2012: 6



The Future Vision Plan Wins Edison Award

Rotary has received a silver Edison Award in recognition of the [Future Vision Plan](#), the new grant model that enhances the scope, impact, and sustainability of humanitarian and educational projects funded by The Rotary Foundation.

Since 1987, the Edison Awards have recognized innovative new products, services and business leaders in the United States. The awards symbolize the persistence and excellence personified by Thomas Edison. Winners represent active contributors to the cause of innovation in the world.

RI President Sakuji Tanaka accepted the award during the annual [Edison Awards](#) gala held 25 April in Chicago, the city where Rotary was

founded in 1905. The Future Vision Plan received top honors among funding models competing in the Lifestyle and Social Impact category. Nominee ballots were judged by a panel of more than 3,000, including members of seven associations that represent a wide range of industries and disciplines.

"This Edison Award recognizes and validates Rotary's innovative approach to humanitarian service, as we constantly strive to improve lives and communities by addressing the world's most pressing problems," says Tanaka. "It is a great honor to accept such a prestigious award on behalf of Rotary's global membership of 1.2 million men and women."

Polio Eradication Gets Huge Financial Support

The [2013-18 Polio Eradication and Endgame Strategic Plan](#) and about US\$4 billion in funding commitments took center stage at the Global Vaccine Summit in Abu Dhabi 24-25 April.

Developed by the [Global Polio Eradication Initiative](#) (GPEI), the plan is designed to interrupt transmission of the wild poliovirus by the end of 2014, strengthen routine immunization, lay the groundwork for securing a lasting polio-free world, and transfer the eradication initiative's assets to other public health efforts.

The GPEI estimates the new plan will cost about US\$5.5 billion. Governments, nongovernmental organizations, foundations, and other donors announced [the commitments](#) during the vaccine summit. They also called upon additional donors to commit the additional US\$1.5 billion needed to ensure eradication.

"This plan isn't just a polio eradication plan, it's a global immunization plan with the goal of ending polio while improving efforts to protect

all children, including the most vulnerable, with life-saving vaccines," said Gates. "Successful implementation of the plan requires a significant, but time-limited investment that will deliver a polio-free world and pay dividends for future generations."

Rotary International, along with the World Health Organization, UNICEF, U.S. Centers for Disease Control and Prevention, and the Bill & Melinda Gates Foundation, are global partners in the GPEI. One of Rotary's chief responsibilities in the worldwide effort is advocacy. In addition to contributing more than US\$1.2 billion to the GPEI, Rotary has helped secure over \$9 billion from donor governments since the initiative began in 1988. It is estimated that polio eradication could save the world US\$40-50 billion by 2035.

The full article can be found on the RI website, www.rotary.org.

They Get It!, by incoming DRFC Dave Breeding

A few weeks ago I had a most interesting discussion with a young, but very passionate Rotarian. We were discussing – what is the “profile” of a Rotarian who contributes regularly to the Annual Fund of The Rotary Foundation?

Here were some of the thoughts we shared:

1. They understand our “poorest” are rich in

- comparison.
2. They understand that \$10 or \$100 from us does HUGE good in the third world.
 3. They understand that to whom much is given much is expected.
 4. They recognize that “service” includes critical financial support.
 5. They understand we are helping other Rotarians make THEIR community better.
- ... and the list went on
- When we finished, she contemplated the list for a while and then said something I thought was very profound. She said, “Oh, THEY GET IT – these are the folks that get it!
- THEY GET IT! Somewhere is their Rotary life these folks

were touched by something that made the “light bulb turn on” for them, and because of that they LOVE what The Rotary Foundations does and the WANT to support it.

She said – THEY GET IT!

Do you remember when YOU GOT IT? I'll bet you do!



*Deadline for the next
round of District
Designated Funds
in July 1, 2013.*

We welcomed back our District Global Grants Chair John Fistere at a recent District Rotary Foundation Committee meeting. We are all so glad to see John back and doing well after his stroke.

John will continue as the Rotary Foundation District Stewardship Chair for 2013-16 under the leadership of incoming District Rotary Foundation Chair Dave Breeding.

Thank you John, for all you have done during the Future Vision Pilot.



Can't We Do Better Than Last Year???

Category	2011-12 (April 30, 2012)	2012-13 (April 30, 2013)
Number of Members	3,196	3,314
AF Per Capita	\$115.42	\$110.54
AF Total	\$368,873.19	\$366,330.60
Global Grants & Polio	\$175,722.82	\$126,476.31
Permanent Fund	\$52,305	\$37,671.25
Total Giving	\$596,901.01	\$530,478.16

EREY by Club

As of April 22, 2013

To receive EREY for the club, 100% of the members must make a contribution to TRF's Annual Fund, AND the per capita giving must be \$100 or more. The qualified clubs are highlighted in bold red.

Club Name	EREY %	Club Name	EREY %
Bonsall	100%	Vista	33%
Chula Vista Sunrise	100%	Encinitas	33%
La Mesa Sunrise	100%	La Jolla Golden Triangle	31%
Valley Center	100%	San Diego Coastal	30%
San Diego Paradise Valley	100%	San Marcos	30%
Escondido Sunrise	98%	Old Mission	27%
Rancho Santa Fe	97%	Chula Vista	26%
Del Mar Solana Beach	97%	San Diego Downtown Breakfast	25%
La Jolla Sunrise	96%	El Cajon	24%
Rancho Bernardo	93%	Carlsbad	23%
Oceanside	83%	Escondido	22%
Borrego Springs	83%	Camp Pendleton	22%
La Mesa	79%	Brawley	22%
Escondido East	76%	Carlsbad Hi-Noon	22%
Mission Valley	75%	El Cajon Sunset	21%
Mission Valley Sunset	75%	San Diego North	21%
Escondido After Five	73%	National City	17%
Encinitas Coastal	71%	Chula Vista Sunset	15%
Poway-Scripps	70%	Lemon Grove	13%
Fallbrook	66%	Torrey Pines	13%
Coronado	57%	E-Club of United Services	11%
El Camino Real	56%	San Luis Rey	10%
Del Mar	50%	Convoy	10%
Fallbrook Village	48%	Miramar	9%
San Diego	48%	Coronado Binacional	8%
Shadowridge Vista	47%	Rancho Bernardo Sunrise	8%
Blythe	46%	San Diego Uptown Sunrise	8%
Southeast San Diego	44%	North County San Diego Route 78	6%
District 5340	44%	Holtville	6%
La Jolla	43%	Naval Base San Diego	6%
Rancho San Diego / Spring Valley	39%	Solana Beach	4%
Santee-Lakeside	38%	El Centro	1%
Mission Bay	37%	Calexico	0%
Point Loma	33%	Imperial Valley Breakfast	0%
Ramona	33%		

Annual Fund

Per Capita by Club

As of April 26, 2013

Club Name	Per Capita	Club Name	Per Capita
La Mesa	\$ 420.82	San Diego Paradise Valley	\$ 96.00
Rancho Bernardo	\$ 326.65	Del Mar	\$ 94.43
La Mesa Sunrise	\$ 312.42	Encinitas	\$ 89.74
Del Mar Solana Beach	\$ 289.31	Mission Valley Sunset	\$ 86.67
Fallbrook	\$ 227.01	San Diego	\$ 81.20
La Jolla Sunrise	\$ 206.37	Lemon Grove	\$ 75.00
Escondido Sunrise	\$ 195.60	Chula Vista	\$ 72.38
Mission Valley	\$ 190.76	National City	\$ 72.06
Point Loma	\$ 186.79	Ramona	\$ 70.97
Coronado	\$ 175.40	Blythe	\$ 62.78
Poway-Scripps	\$ 170.09	Escondido	\$ 59.71
Escondido East	\$ 164.44	San Luis Rey	\$ 59.38
El Camino Real	\$ 162.25	San Marcos	\$ 53.61
La Jolla Golden Triangle	\$ 153.58	Brawley	\$ 51.59
Torrey Pines	\$ 146.88	La Jolla	\$ 51.52
Encinitas Coastal	\$ 144.50	Old Mission	\$ 47.35
Carlsbad	\$ 142.63	Coronado Binacional	\$ 41.67
San Diego Downtown Breakfast	\$ 139.17	Fallbrook Village	\$ 41.07
Oceanside	\$ 139.00	Rancho Bernardo Sunrise	\$ 33.33
Bonsall	\$ 136.84	Miramar	\$ 30.41
Vista	\$ 135.12	Camp Pendleton	\$ 30.25
Borrego Springs	\$ 131.67	Southeast San Diego	\$ 25.79
San Diego Coastal	\$ 127.00	El Cajon Sunset	\$ 25.71
Carlsbad Hi-Noon	\$ 118.59	El Cajon	\$ 23.98
E-Club of United Services	\$ 115.42	San Diego North	\$ 18.00
Valley Center	\$ 112.13	El Centro	\$ 11.24
District 5340	\$ 110.54	Holtville	\$ 8.11
Santee-Lakeside	\$ 108.65	Naval Base San Diego	\$ 7.89
Chula Vista Sunrise	\$ 105.95	San Diego Uptown Sunrise	\$ 3.85
Shadowridge Vista	\$ 103.96	Chula Vista Sunset	\$ 2.11
Rancho San Diego / Spring Valley	\$ 103.95	Convoy	\$ 0.67
Mission Bay	\$ 100.00	Calexico	\$ -
Rancho Santa Fe	\$ 96.96	Imperial Valley Breakfast	\$ -
Escondido After Five	\$ 96.31	North County San Diego Route 78	\$ -
		Solana Beach	\$ -

District 5340

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May 18—District Picnic

May 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

[www.rotary5340.org/
foundation](http://www.rotary5340.org/foundation)

DOING GOOD IN THE WORLD!

From Rotary Foundation Trustee Chair Wilf Wilkinson

In Canada, May is usually a beautiful month. Spring has blossomed, trees and flowers are in bloom, and everyone is filled with a renewed energy as winter finally comes to a close. The changing of seasons can also serve as a time for action as Rotarians bring a fresh perspective to the goals they set for the 2012-13 year.

Every Rotarian, every contribution, and every project makes a difference every year. Through The Rotary Foundation, we can all do our part to work toward global peace from the ground up. Has your club worked on a

humanitarian or educational project through the Foundation? And if not—why not?

There is still time to make your contribution. There is still time to give a community the chance to drink clean water, a young girl the opportunity to attend school, and a mother the access to the safe maternal care she needs. Contact your district Rotary Foundation chair and see how you and the other Rotarians in your club or district can participate.

I understand the impact these difficult economic times have had on all of us, but we still

need your help. Foundation programs and projects all start with money. I hope each Rotarian reading my message will have given something based on his or her own situation. It doesn't take much from each individual when you have the support of more than 1.2 million members, but that assumes 100 percent support. If you've given, I thank you sincerely. But if you haven't, I hope you will as together we make May a great month for Rotary and for our Foundation.



The Mission of The Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.