



DISTRICT 5340 Membership Seminar

**Saturday, August 3, 2013
Crowne Plaza Hotel
2270 Hotel Circle North, San Diego 92108
\$30**

8:00 a.m.	Check-in Continental Breakfast	Sylvana Meeks, Governor's Aide (Borrego Springs)
8:30 a.m.	Welcome/Introductions Opening Remarks	Carl Kruse, District Governor (Rancho Bernardo Sunrise)
8:40 a.m.	Recruitment & Retention	Bob James, Jr. (San Diego Coastal)
9:45 a.m.	Break	
10:00 a.m.	Organizing New Clubs	Larry Sundram, Past District Governor (E-Club of the United Services)
10:30 a.m.	Public Image & Membership	Scott Carr (San Diego Downtown Breakfast)
11:00 a.m.	Membership Resources Leadership & Development Academy	Dale Bailey, District Administrator (La Mesa)
11:15 a.m.	Closing Remarks/Adjournment	Carl Kruse

